

## Vision, values and aims

**Better homes, better places, better lives - our group vision is clear and simple**

**Our group values** set out how we work:

- putting our customers first
- making things happen, and delivering what we promise
- being open, honest and accountable
- promoting equality and fairness
- being responsible about our environmental impact
- value for money being integral to all areas of our work
- always looking for ways to improve.

**Our group aims** set out how we will achieve our vision:

- providing affordable high-quality services and homes, and involving our customers in shaping and scrutinising services
- developing affordable high-quality new homes that meet customer need and aspirations
- supporting and developing our staff, and managing our resources effectively and responsibly
- being a leading regional housing group, working in partnership with stakeholders and local communities.



**Click on the cover image to read our group strategy,** outlining our vision, values, aims and goals and the way in which these support our vision: better homes, better places, better lives.



**Click on the cover image to read the latest edition of DCH News,** our corporate newsletter for stakeholders, which highlights key achievements and great case studies from our group, including across our subsidiaries, showing our vision, values and aims being put into practice.

If you would like to know more, [please contact us](#).